**CYREL PANELO NICOLAS**

Central City, Legazpi City, Philippines

Email Address: [cyrelnicolas@gmail.com](mailto:cyrelnicolas@gmail.com)

Skype Account: cyrelnicolas

**WORK EXPERIENCES as SEO Specialist**

April 2013 – July 2015 **SEO Specialist**

**Projects Handled**

<http://www.promedspine.com>

**General Responsibilities:**

Manage, work closely to my team and implement effective SEO and SMO strategies to my client.

Research and Create Quality Backlinks

Evaluate website’s product / services, landing pages, content etc. for optimum user’s experience.

Do Local SEO Listing for locality purpose

April 2012 – November, 2012 **Part Time** **SEO Specialist**

**Project Handled**

<http://www.mcpdevelopment.com>

**General Responsibilities:**

Do white hat link building, keyword research, weekly ranking.

Shadow competitor.

April 2011 – September 2012 **Article Marketer and SEO Specialist**

**Project Handled**

<http://www.printplace.com>

**General Responsibilities:**

Research quality Article Submission sites and submit article in SEO manner.

Responsible for improving targeted keyword in SERP.

July, 2009 – July 2010 **Search Engine Optimization Specialist**

Southern Luzon Technological College Foundation, Inc. – BPO Incubation Center, (Orosite, Legazpi City)

**Projects Handled:**

<http://www.megasuits.com>

<http://www.ultimatesuits.com>

<http://www.offpricesuits.com>

**General Responsibilities:**

Responsible for improving targeted keyword in SERP.

* Do Competitor analysis and shadow them, keyword
* research, ranking. Creare fresh, quality & enticing content.

July 10, 2013 – April 24, 2014 **Part Time IT Instructor**

**WORK EXPERIENCES as INSTRUCTOR**

Forbes College

Legazpi City

**Subjects Handled:**

Introduction to Programming using C++, Database Management System, Discrete Mathematics 1, Discrete Mathematics 2

July, 2010 – April 30, 2013 **Full Time IT Instructor**

Southern Luzon Technological College Foundation, Inc. (Orosite, Legazpi City)

**Subjects Handled:**

Introduction to Programming using C/C++, Database Management System, Advanced Database Management System, Discrete Mathematics, Discrete Mathematics 2, Web Programming using HTML and CSS, Advanced Web Programming using PHP, Javascript and XML. Object Oriented Programming, Programming Languages using Java.

**SKILLS**

* With knowledge in different Marketing Avenues and Social Media Marketing
* Can do keyword research and competitor analysis
* Knowledgeable in different programming languages such as C/C++, Java, PHP, JavaScript, CSS, HTML 5, and .Net
* Knowledgeable in MS Office Suite
* Can write information-rich contents in SEO manner
* Have strong background in Wordpress Development and Graphic Design

**EDUCATIONAL BACKGROUND**

**GRADUATE STUDY:**

2011 – Present **Aemillanum College**

Masters in Information Technology

Sorsogon, Sorsogon City

2012-2013 **Souther Luzon Technological College Foundation Inc.**

Certificate of Teaching

Legaspi City

**COLLEGE:**

2005-2009                               **Sorsogon State College - Bulan Campus**

        Bachelor of Science in Information Technology

                                         Zone-8, Bulan, Sorsogon

**NATIONAL CERTIFICATE**

**Licensure Examination for Teachers (LET)**

Reg. Number: 1261858

September 2013

**TESDA Programming NC IV**

Certificate Number: 1013060461640

**Assessor’s Methodology and Trainor’s Methodology**

TEKTONE Global Technologies Foundation Inc.

October 2010

**SEMINARS and TRAININGS ATTENDED**

**1st Regional Students Information Technology Congress Region V**

January 23-24, 2014

Legazpi City

**Integrating Computer Science and The Learning Sciences**

Ateneo de Manila University, Leong Hall

January 14, 2012

**Game AI: Yesterday, Today and Tomorrow**

Ateneo de Manila, Leong Hal

January 14, 2012

**IBM Academic Instructors Training**

Ateneo de Naga University

October 24-27, 2011

**CHARACTER REFERENCES**

**Gabriel Libacao**

SEO Specialist

[libacaoga@gmail.com](mailto:libacaoga@gmail.com)

**Florie Lynn Masarate**

SEO Director

[florielyn@gmail.com](mailto:florielyn@gmail.com)

I hereby certify that the above mentioned are true and correct to the best of my knowledge and ability.

**Cyrel Panelo Nicolas**

Applicant